

# ADVERTISING ON THE MESH.



## THE MESH

PODCAST & DISPLAY NETWORK

[themesh.tv](http://themesh.tv)

[facebook.com/themeshnetwork](https://facebook.com/themeshnetwork)

[@theMESH.tv](https://twitter.com/theMESH.tv)

## THE MESH LINGO

Podcast - noun, /pād,kast/ - a digital audio file made available on the Internet for downloading to a computer or mobile device, typically available as a series, new installments of which can be received by subscribers automatically. ex. The MESH is a podcast network.

Show - noun, /SHō/ - spectacle or display of something, typically an impressive one. ex. All of our shows on the MESH are impressive.

Episode - noun, /'epə,sōd/ - each of the separate installments into which a show is divided. ex. Each show on the MESH are broken down by episodes.

Pre-Roll Advertisement - Ad read before the episode

Mid-Roll Advertisement - Ad read midway through the episode

Post-Roll Advertisement - Ad read at the end of the episode

**THE MESH WAS STARTED BY  
NORTH CAROLINA-BASED FIRM  
JACKSON CREATIVE, AND IS  
DEDICATED TO PROVIDING  
HIGH-QUALITY PROGRAMS TO  
A WORLDWIDE AUDIENCE.**

A caveat of advertising on MESH... When your advertisement is placed on the MESH, it will be on our network in perpetuity. As long as there is the internet, your ad will be on our network!

Our hosts will also banter (positively of course!) about your company and-or product during the podcast.



## ADVERTISEMENTS ON THE MESH

Each ad will be roughly 30 seconds in length and will be read on the episode either by our hosts or a professional voice actor.

Ads Read by MESH Hosts	Ads Recorded by a Professional Voice Actor
\$0	\$400.00

## MESH NETWORK SPONSORSHIPS

You are sponsoring the entire MESH network for a desired length of time. Every time a show produces an episode on the MESH, your ad will be there. (Average of 20 shows per month, 1 ad per show. This does not include Jon Reep's "Fried" podcast)

3 months	6 months	12 months
\$2,000.00	\$3,600.00	\$7,000.00

## JON REEP "FRIED" PODCAST SPONSORSHIP

Jon Reep is a nationally known comedian, winner of "Last Comic Standing" and Hickory, NC native. Included in sponsorship, Jon will promote on his personal social media platform! Jon Reep has 90k followers on Facebook, 28k followers on Instagram, 13k subscribers on YouTube and Each "Fried" Pod averages 1200 listeners per episode. Every time the "Fried" podcast is produced and added to the MESH network, your ad will be there! (4 shows per month, 1 ad per show)

3 months	6 months	12 months
\$6,000.00	\$9,200.00	\$15,000.00

## "ANGLERS & APPETITES" / "THE EXCURSION" SPONSORSHIP

Anglers & Appetites & The Excursion are television productions featured on the MESH website & YouTube. Each commercial can be produced as either a static image with audio (included in price) or in video form (produced by Jackson Creative & not included in the prices below).

1 episode	4 episodes	8 episodes	12 episodes
\$1,500.00	\$4,000.00	\$7,500.00	\$10,000.00

## SINGLE EPISODE OPTIONS

Your ad will run on one episode on the MESH. You choose the show!

	Pre-Roll Ad	Mid Roll Ad	Post Roll Ad	All 3 Ads
30 second advertisement	\$200.00	\$200.00	\$100.00	\$350.00
30 second advertisement on the "Fried" podcast with Jon Reep on the MESH	\$600.00	\$500.00	\$200.00	\$750.00

## GRAPHIC DESIGN AD ON AND SOCIAL MEDIA PLACEMENT

Jackson Creative, the MESH parent company, will create graphic design pieces for you and place them on the MESH social media platforms (Facebook, Instagram, Twitter, Website). When an episode that your ad is placed on drops on the MESH, the graphic design piece will accompany the announcement on these platforms.

Additional cost of \$300.00 per month - or - \$100.00 an episode